

# Wealth and Income Inequality in America 1949 - 2013

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# What we are asking

- ▶ We know a lot about income **or** wealth concentration “at the top”
- ▶ But much less about:
  - ▶ The joint evolution of income and wealth inequality
  - ▶ Distributional changes within the “the bottom 90%”
- ▶ What drives the wealth distribution: income dynamics? savings? returns?
- ▶ Models based on labor income inequality produce too little wealth concentration and slow changes (Benhabib and Bisin 2016)

# What we do

- ▶ Introduce a newly constructed micro dataset covering U.S. households' financial situation from 1949 to 2016
- ▶ Study income and wealth inequality jointly, and identify the drivers of the wealth distribution in the long run

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- ▶ **Focus on the role of portfolio heterogeneity and asset price dynamics for the long-run wealth distribution.**

# What we do

- ▶ Introduce a newly constructed micro dataset covering U.S. households' financial situation from 1949 to 2016
- ▶ Study income and wealth inequality jointly, and identify the drivers of the wealth distribution in the long run
- ▶ **Focus on the role of portfolio heterogeneity and asset price dynamics for the long-run wealth distribution.**

# Why we can do that

- ▶ Survey of Consumer Finances (SCF) most widely used data for distribution of income and wealth
- ▶ "Modern" SCF data exist since 1983
- ▶ Historical survey data exists too! Starting in 1948/49
- ▶ We linked the historical and modern SCFs, creating the **Historical Survey of Consumer Finances**

## What we find

- ▶ HSCF confirms sharply rising income inequality since the 1970s; wealth inequality increased too, but less and mainly after 2007
- ▶ **Main result: evolution of wealth inequality in the U.S. essentially a race between the housing market and the stock market.**

## What we find

- ▶ HSCF confirms sharply rising income inequality since the 1970s; wealth inequality increased too, but less and mainly after 2007
- ▶ **Main result: evolution of wealth inequality in the U.S. essentially a race between the housing market and the stock market.**
  1. Systematic differences in the portfolio composition along the wealth distribution: middle-class high concentration (housing) with high leverage; top-10: business equity with low leverage
  2. Rising house prices, all else equal, lower wealth inequality; stock market booms lead to higher inequality
  3. At the time horizon of a generation, this portfolio channel typically trumps the effects of income and savings



# The HCSF

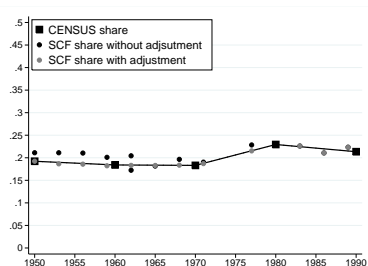
- ▶ Historical SCF files so far not systematically coded
- ▶ Major harmonization exercise: extract detailed data on income, assets, and debt
- ▶ Re-weight for representativeness
- ▶ Re-weight for non-responses at the top

<u>Column Number</u>	
1-2	<u>Study Number</u> (59)
3	<u>Card Number</u> (5)
4-7	<u>Interview Number</u>
8-10	<u>Income (of S.U.) from wages and salaries</u> (for non self-employed on: ..
	000. No income from wages and salaries \$199,999 Y00. Wage and salary income exceeds <del>999,999</del> (record in y book) X00. Wage and salary income not ascertained 000. Not ascertained whether had wage and salary income in 1949 004. Income from wages and salaries less than \$50
11	<u>Income of S.U. from roomers and boarders, excluding from re- lated secondaries</u>
	1. \$1 - 99 2. \$100 - 199 3. \$500 - 999 4. \$1000 - 1999 5. \$2000 - 2999 6. \$3000 - 4999 7. \$5000 - 9999 8. \$10,000 and over 0. No income from this source Y. N.A. whether income from this source X. Income from this source, N.A. amount
12	<u>Income of S.U. from other rent</u>
	1. \$1 - 99 2. \$100 - 199 3. \$500 - 999 4. \$1000 - 1999

Details SCF 1983-2013

# Representativeness

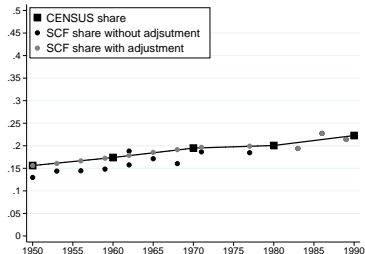
- ▶ Consider demographic characteristics of household heads
- ▶ Match Census population shares for age, education, and race



- ▶ Age group 25 - 34

# Representativeness

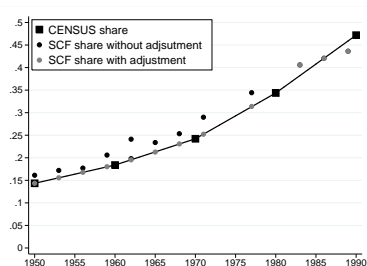
- ▶ Consider demographic characteristics of household heads
- ▶ Match Census population shares for age, education, and race



- ▶ Age group 65 - 99

# Representativeness

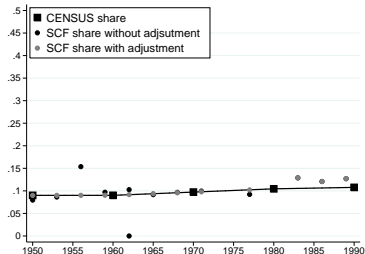
- ▶ Consider demographic characteristics of household heads
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- ▶ College graduates

# Representativeness

- ▶ Consider demographic characteristics of household heads
- ▶ Match Census population shares for age, education, and race



- ▶ Black household heads

# Accounting for non-responses

- ▶ Non-response of very wealthy household problem in survey data
- ▶ "Modern" SCF applies two-frame sampling scheme
- ▶ 1983 data indicates the list sample
- ▶ Re-weight existing underrepresented household information of "historical" SCF
- ▶ Use 1983 information to calibrate re-weighting scheme

# Historical Survey of Consumer Finances (HSCF)

- ▶ Representative household-level data from 1949 to 2016
- ▶ Information on 13 financial and income variables, independent of tax filing status
- ▶ Excellent coverage of the balance sheet of "main street America" (houses, mortgages, retirement accounts: analysis focused on bottom 99%)
- ▶ Compare to capitalization method that has to impute the largest part of middle-class assets as it does not generate taxable flows
  - ▶ 91% of wealth for bottom 90%
  - ▶ 40% of wealth for top 10%

# Variables

1. **Income** : wages and salaries, professional practice and self employment, rental income, interest, dividends, business and farm income, transfer payments
2. **Assets**
3. **Debt**
4. **Wealth**



# Variables

1. **Income**
2. **Assets:** liquid assets (CDs, checking, saving, call/money market accounts), housing and other real estate, bonds, stocks, corporate and non-corporate equity, retirement accounts
3. **Debt**
4. **Wealth**

# Variables

1. **Income**
2. **Assets**
3. **Debt** : housing debt, car loans, education loans, and loans for consumer durables, credit card debt, and other non-housing debt
4. **Wealth**

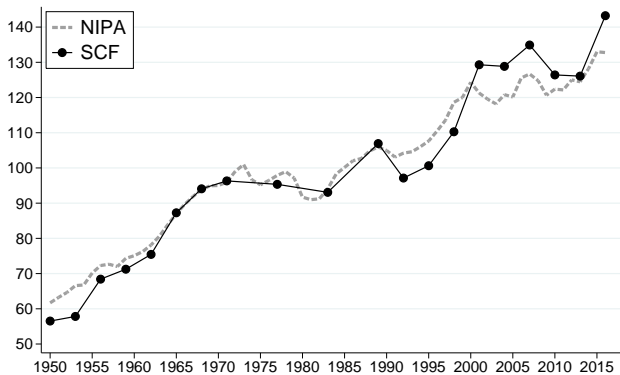
# Variables

1. **Income**
2. **Assets**
3. **Debt**
4. **Wealth** : consolidated household balance sheet

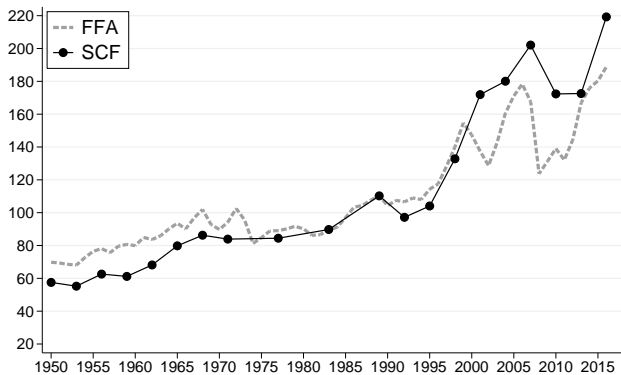
# Micro data and macro trends

- ▶ Micro data matches macro trends
  1. Averages
  2. Distribution
- ▶ Level difference due to measurement differences
- ▶ Common trend: micro data informative about underlying distributional dynamics of macroeconomic trends

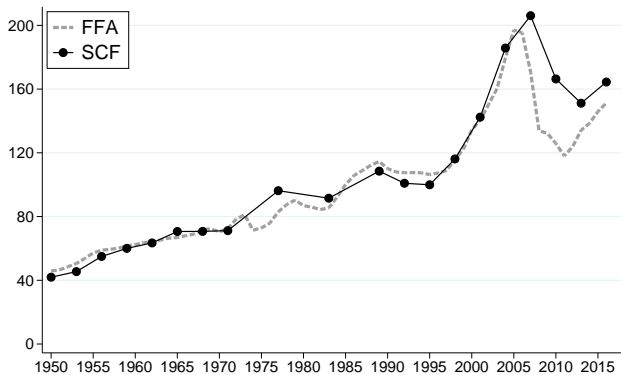
# Income



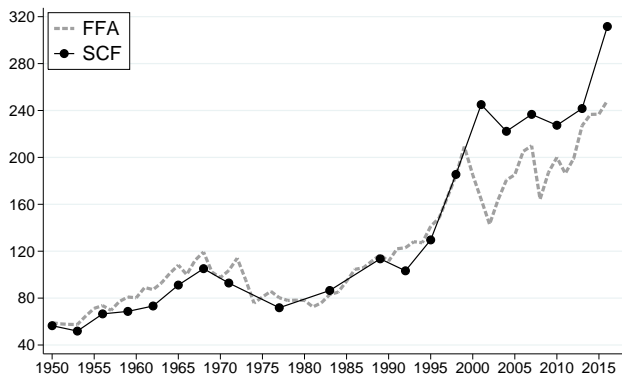
# Wealth



# Houses

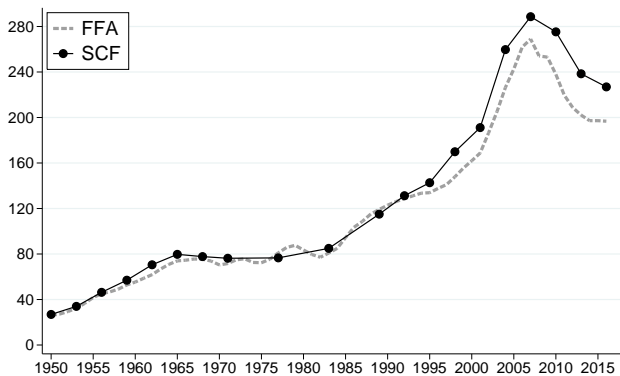


# Financial assets

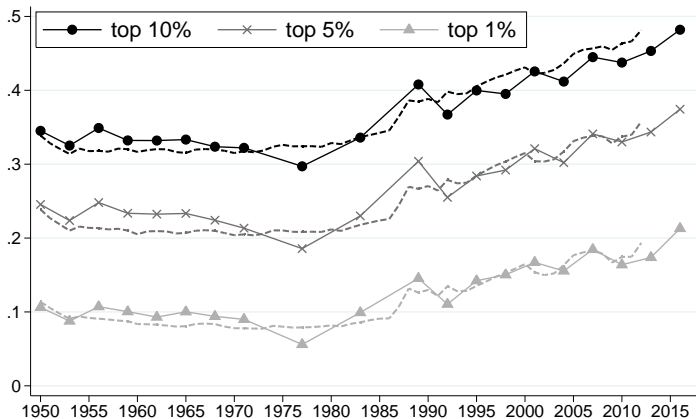




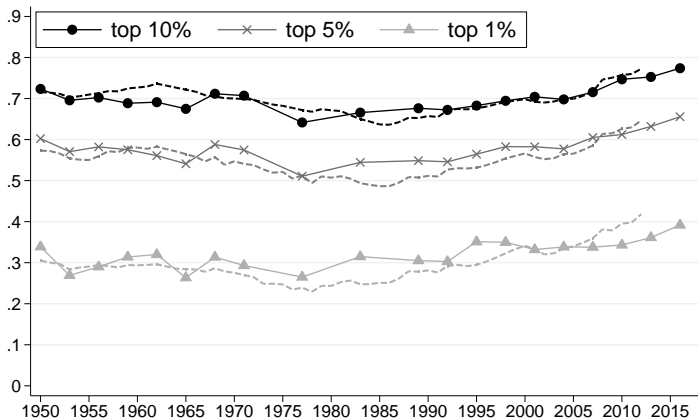
# Housing debt



# Income inequality



# Wealth inequality



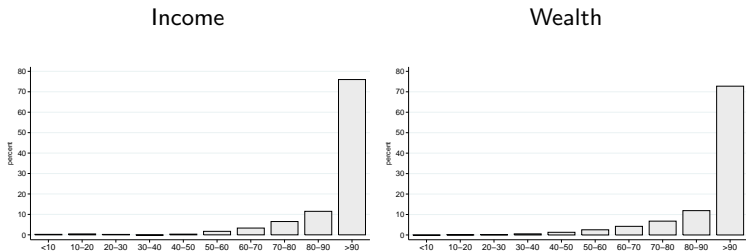
## Income shares

	1950	1971	1989	2007	2016
bottom 25%	6.1	6.1	4.5	4.6	4.3
25-50%	15.5	15.2	12.1	11.1	10.3
50-75%	23.4	24.7	21.8	20.1	18.8
75-90%	20.4	21.7	21.5	20.0	19.4
top 10%	34.5	32.2	40.1	44.2	48.2

## Wealth shares over time

	1950	1971	1989	2007	2016
bottom 25%	0.2	0.0	0.0	0.0	-0.4
25-50%	3.8	3.7	3.0	2.6	1.6
50-75%	11.2	11.0	11.7	10.2	7.2
75-90%	16.4	15.8	17.8	15.8	14.3
top 10%	68.4	69.6	67.5	71.4	77.4

# Distribution of income and wealth growth 1971 - 2007



- ▶ Top 10 % received 76 cents of each dollar of income growth
- ▶ Top 10 % received 73 cents of each dollar of wealth growth
- ▶ Yet income and wealth inequality started from different levels

# Inequality gradient

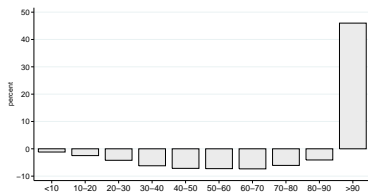
- ▶ Difference of additional income over initial share

$$\Delta_{t,t+1}^i = \frac{x_{i,t+1}\bar{y}_{t+1} - x_{i,t}\bar{y}_t}{\bar{y}_{t+1} - \bar{y}_t} - x_{i,t}$$

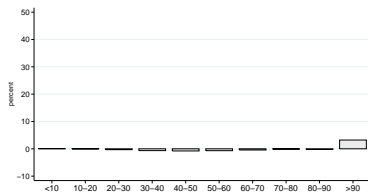
- ▶  $x_{i,t}$  : income/wealth share of group  $i$  in  $t$
- ▶  $\bar{y}_{t+1} - \bar{y}_t$  : aggregate income/wealth increase
- ▶  $x_{i,t+1}\bar{y}_{t+1} - x_{i,t}\bar{y}_t$  : group  $i$ 's income/wealth increase

# Inequality gradient 1971 - 2007

Income



Wealth

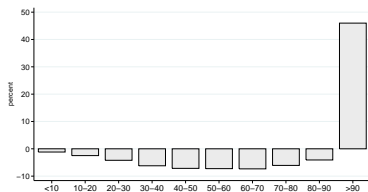


- ▶ Income inequality gradient  $\Delta_{1971,2007}^{\text{top } 10} \approx 40\%$
- ▶ Wealth inequality gradient  $\Delta_{1971,2007}^{\text{top } 10} \approx 3\%$

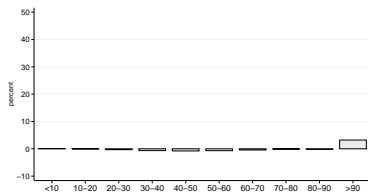


# Inequality gradient 1971 - 2007

Income



Wealth



- ▶ Income inequality gradient  $\Delta_{1971,2007}^{\text{top } 10} \approx 40\%$
- ▶ Wealth inequality gradient  $\Delta_{1971,2007}^{\text{top } 10} \approx 3\%$

# Accounting for wealth dynamics

- ▶ Wealth for group  $i$  between period  $t$  and  $t + 1$

$$W_{t+1}^i = W_t^i(1 + r_t^i + q_t^i) + Y_{L,t}^i - C_t^i$$

$W_t^i$ : wealth

$q_t^i$ : unrealized capital gains

$r_t^i$ : after-tax capital income

$Y_{L,t}^i$ : after tax labor income

$C_t^i$ : consumption

# Accounting for wealth dynamics

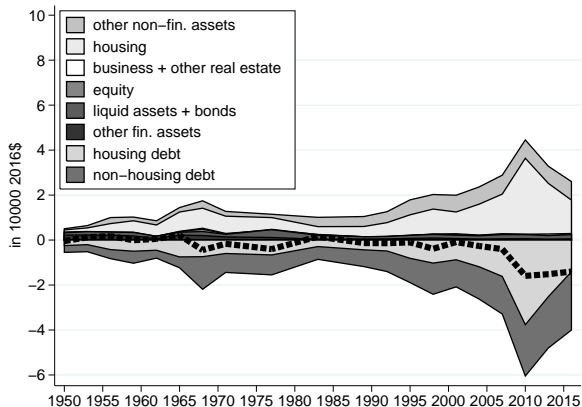
- ▶ Steady state wealth share for uniform capital gains ( $q^i = q$ )

$$\omega^i = \frac{s^i}{s} \theta^i$$

- ▶ Higher saving rate of income-rich ( $\text{corr}(s^i, \theta^i) > 0$ )  $\Rightarrow$  Wealth concentration exceeds income concentration
- ▶ Rising income share leads to rising wealth share ( $\frac{\partial \omega^i}{\partial \theta^i} > 0$ )
- ▶ Steady state with heterogeneity in capital gains ( $q^i \neq q$ )

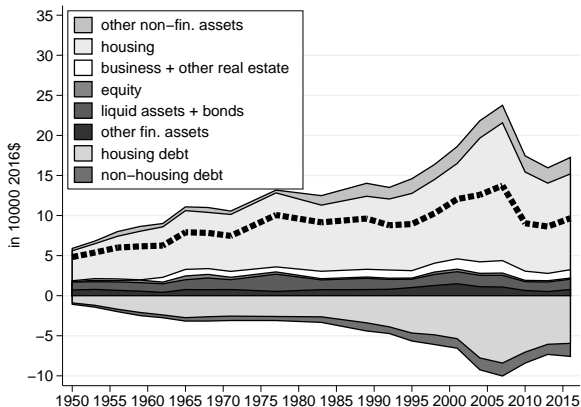
$$\omega^i = \frac{s^i}{s} \theta^i \frac{1 - \Omega}{1 - \frac{1+q^i}{1+q} \Omega}$$

## Heterogeneous portfolios: bottom 25 %



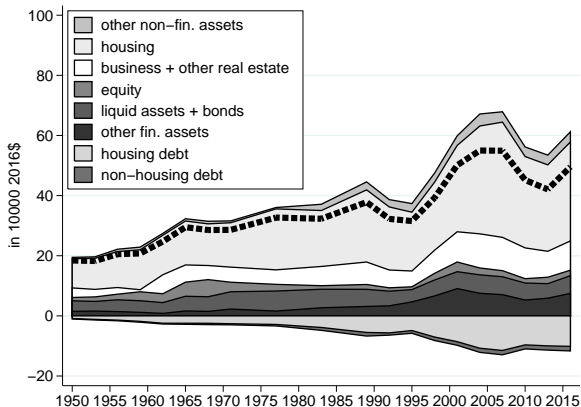
► Little wealth but large gross positions

# Household portfolios: 25 % - 75 %



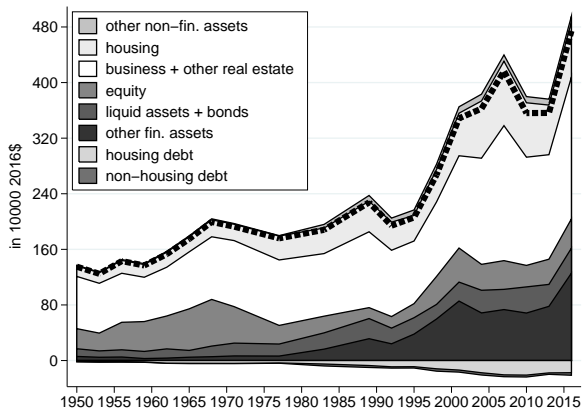
- ▶ Largest share in housing with substantial leverage

## Household portfolios: 75 % - 90 %



- ▶ Largest share in housing with little leverage

# Household portfolios: top-10 %



- ▶ Small share in housing with almost no leverage

# Systematic differences in exposure to asset price changes

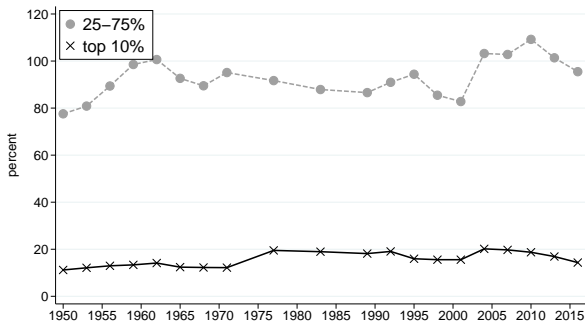
- ▶ Elasticity of wealth with respect to house price changes

$$\frac{\text{Housing}}{\text{Wealth}} = \underbrace{\frac{\text{Housing}}{\text{Assets}}}_{\text{diversification}} \times \left( 1 + \underbrace{\frac{\text{Debt}}{\text{Wealth}}}_{\text{leverage}} \right)$$

- ▶ Exposure composed of diversification and leverage component



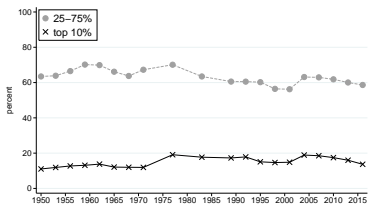
# House price exposure of middle class



- ▶ Middle class much more exposed than top 10%
- ▶ House price change leads to almost 1:1 wealth change

# Decomposing house price exposure

Diversification ( $\frac{\text{Housing}}{\text{Assets}} \times 100$ )



Leverage ( $\frac{\text{Debt}}{\text{Wealth}} \times 100$ )



- ▶ Little diversification of middle class
- ▶ Additional amplification from leverage

# Decomposing wealth growth

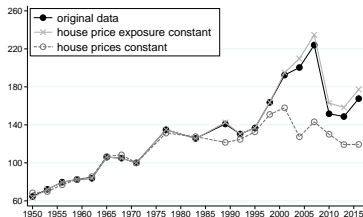
- ▶ Wealth growth

$$\frac{\Delta W_{t+1}}{W_t} = \underbrace{\frac{H_t}{W_t} \frac{\Delta p_{t+1}}{p_t}}_{\text{house price component}} + \underbrace{g_t^R}_{\text{residual component}}$$

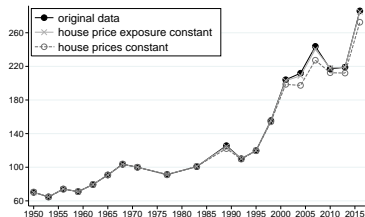
- ▶ House price exposure  $\frac{H_t}{W_t}$ , house price growth  $\frac{\Delta p_{t+1}}{p_t}$
- ▶ Residual component  $g_t^R$  comprises saving rate differences
- ▶ Construct residual component using house price series
- ▶ Simulate counterfactual wealth growth

# Wealth growth without house price changes

25-75%

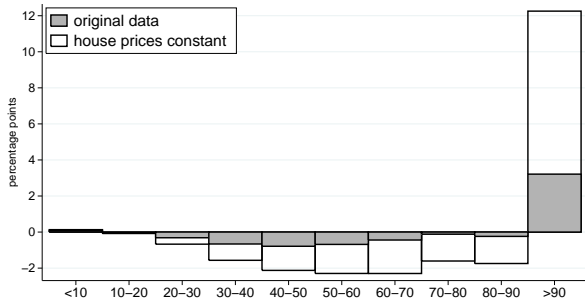


top 10%



- ▶ Wealth effect modest for top 10 % (−15% at peak)
- ▶ Wealth effect large for middle class (−40% at peak)
- ▶ Today middle-class wealth would be 30% lower

# House prices and wealth inequality 1971-2007



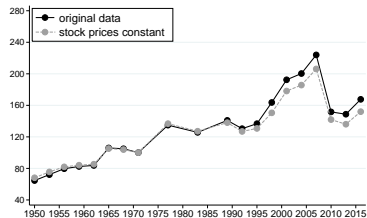
- ▶ Top 10% wealth gradient without house price changes 4 times steeper

# House price boom and wealth inequality

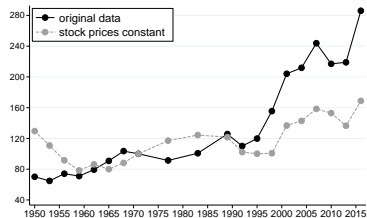
- ▶ With constant house prices, the top 10% wealth share +4.8pp in 2007 and +3.6pp in 2016
- ▶ Top 10 % wealth share increased 6.7pp from 1970 to 2016, would have been 50% higher without the middle class housing gains

# Wealth growth without stock price changes

25-75%

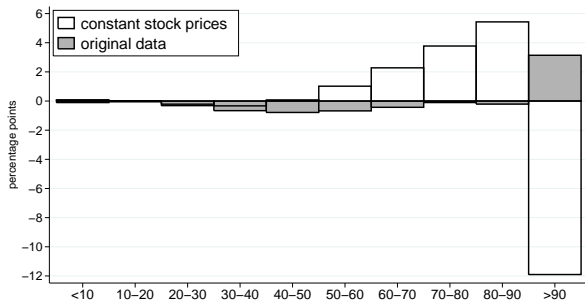


top 10%



- ▶ Constant stock prices leave middle class unaffected ( $< 10\%$ )
- ▶ Wealth effect large for top 10% (33%)

# Stock prices and inequality 1971-2007



- ▶ Top 10% wealth gradient without stock price changes negative



# Conclusions

- ▶ New micro data source on U.S. income and wealth inequality
- ▶ Systematic portfolio differences along the wealth distribution
- ▶ Wealth dynamics essentially a race between stock and house prices

Additional slides